

NC GreenPower Sponsorship Benefits

Through NC GreenPower, you can support **renewable energy** generated right here in North Carolina – a true “buy local” option. With clean, green energy sources like the sun, wind and organic matter, we can protect our environment and preserve our natural resources. Contributions to the **carbon offset** product are an effective way to advance greenhouse gas mitigation projects in our state. A cleaner environment means a healthier one for you and your family. Supporting the NC GreenPower **Solar+ Schools** grant program will help students at NC K-12 schools by providing a grant to enable them to receive a 5 kW educational solar package, including a STEM curriculum, weather station and teacher training. Kids will learn about energy, renewable energy sources and career opportunities in these STEM fields.

Champion - \$24,000 or above, annually

- Recognition at any special events, when available
- Postup or other custom signage to promote company’s participation (*by request*)
- Promotional items for employees, such as pens or other swag (*limits apply*)
- NC GreenPower news release distributed to media
- Opportunity to have an article in NC GreenPower electronic newsletter
- Authorization for company to use NC GreenPower logo in company advertising
- Company logo and link on sponsor page of our website and in media kit
- Authorization for company to display NC GreenPower decals and materials
- Promotion through NC GreenPower social media channels
- Opportunity for Employee Awareness drive
- NC GreenPower annual award

Leader - \$9,000 - \$23,999 annually

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- Opportunity to have an article in NC GreenPower electronic newsletter
- Authorization for company to use NC GreenPower logo in company advertising
- Company logo and link on sponsor page of our website and in media kit
- Authorization for company to display NC GreenPower decals and materials
- Promotion through NC GreenPower social media channels
- Opportunity for Employee Awareness drive
- NC GreenPower annual award

Sustainer - Minimum of \$3,000 annually

- Authorization for company to use NC GreenPower logo in company advertising
- Company listing and link on sponsor page of our website and in media kit
- Authorization for company to display NC GreenPower decals and materials
- Promotion through NC GreenPower social media channels
- Opportunity for Employee Awareness drive
- NC GreenPower annual award certificate

Supporter - Minimum of \$1,200 annually

- Company listing and link on sponsor page of our website and in media kit
- Authorization for company to display NC GreenPower decals and materials
- Promotion through NC GreenPower social media channels
- Opportunity for Employee Awareness drive
- NC GreenPower annual award certificate

100% Offset

(Contributions vary by organization)

*Company purchases green power equal to their monthly electrical consumption (or)
Company purchases carbon offset equal to monthly GHG emissions (industrial or
travel.) Offsets may be based on a monthly average over 12 months.*

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- Authorization for company to display NC GreenPower decals and materials
- Promotion through NC GreenPower social media channels
- Opportunity for Employee Awareness drive
- NC GreenPower annual award certificate

NC GreenPower Staff

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