

## NC GreenPower Sponsorship Benefits

### Champion - \$24,000 or above, annually (800 blocks per month)

- Recognition at any statewide special events, when available
- Postup or other custom signage to promote company's participation (*by request*)
- Promotional items for employees, such as pens or other swag (*limits apply*)
- Highlighted logo on rotating web banner on [www.ncgreenpower.org](http://www.ncgreenpower.org) home page
- NC GreenPower news release distributed to media
- Opportunity to have an article in NC GreenPower electronic newsletter
- Authorization for company to use NC GreenPower logo in company advertising
- Company logo and link on sponsor page of our website and in media kit
- Authorization for company to display NC GreenPower decals and materials
- Promotion through NC GreenPower social media channels
- Opportunity for Employee Awareness drive
- NC GreenPower annual award

### Partner - \$9,000 - \$23,999 annually (300 to 799 blocks per month)

- NC GreenPower news release distributed to media
- Opportunity to have an article in NC GreenPower electronic newsletter
- Authorization for company to use NC GreenPower logo in company advertising
- Company logo and link on sponsor page of our website and in media kit
- Authorization for company to display NC GreenPower decals and materials
- Promotion through NC GreenPower social media channels
- Opportunity for Employee Awareness drive
- NC GreenPower annual award

### Supporter - Minimum of \$3,000 annually (100 to 299 blocks per month)

- Authorization for company to use NC GreenPower logo in company advertising
- Company listing and link on sponsor page of our website and in media kit
- Authorization for company to display NC GreenPower decals and materials
- Promotion through NC GreenPower social media channels
- Opportunity for Employee Awareness drive
- NC GreenPower annual award certificate

**Friend - Minimum of \$1,200 annually (25 blocks per month at \$4 per block)**

- Company listing and link on sponsor page of our website and in media kit
- Authorization for company to display NC GreenPower decals and materials
- Promotion through NC GreenPower social media channels
- Opportunity for Employee Awareness drive
- NC GreenPower annual award certificate

**100% Offset (Contributions vary by organization)**

*Company purchases green power equal to their monthly electrical consumption (or) Company purchases carbon offset equal to monthly GHG emissions (industrial or travel.) Offsets may be based on a monthly average over 12 months*

- Company logo and link on sponsor page of our website and in media kit
- Authorization for company to display NC GreenPower decals and materials
- Promotion through NC GreenPower social media channels
- Opportunity for Employee Awareness drive
- NC GreenPower annual award certificate

**NC GreenPower Staff**

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